

Brunswick Community College Fact Book – 2011

FOR THE ACADEMIC YEAR 2009-10

Main Campus in Supply

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Compiled by the Office of Institutional Effectiveness (910) 755-7397

Brunswick Community College Fact Book

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Mission Statement

Brunswick Community College is a public, two-year educational institution, chartered in 1979 and centrally located in Brunswick County, NC, providing accessible and affordable programs and services that meet the educational and cultural needs of the community, and providing opportunities for individuals to be successful. The College will:

- Emphasize multicultural experiences
- Encourage lifelong learning
- Enhance economic development locally
- Ensure academic excellence
- Establish positive learning environments
- Foster an awareness of global, economic and cultural trends

Revised by the Board of Trustees, November 9, 2002; Revised and reaffirmed April 18, 2007 $\,$

Vision

Service
Quality
Leadership
Teaching and Learning
Partnerships
Diversity
Fiscal Responsibility

2007-2011 Institutional Goals

- 1. Provide quality educational programs, world-class workforce training, and lifelong learning opportunities that meet the needs of all students.
- 2. Provide academic and support services that promote students' success in achieving their educational goals.
- 3. Employ qualified, diverse faculty and staff who value professional development and who possess the skills, abilities, and attitudes that support and promote a student-centered learning environment.
- 4. Collaborate locally, regionally, and globally with businesses, industries, governmental agencies, and educational institutions.
- 5. Develop an on-going, broad-based institutional effectiveness process that includes operational planning and the assessment of programs and services.
- 6. Manage efficiently the College's fiscal resources and secure additional funding through alternative sources.
- 7. Provide safe, well-maintained facilities adequate to support programs, services, and enrollment growth.
- 8. Foster a collegial atmosphere and open communication among faculty, staff, and students.
- 9. Provide up-to-date administrative and instructional technology.

History of the College

Brunswick Community College is a tax-supported, public, nonprofit school under the control of a Board of Trustees. It was established by the North Carolina Legislature in July 1979 under provisions of the General Statutes of North Carolina, Chapter 115-A, passed by the Legislature in 1963. It is supervised by the North Carolina Community College System and the North Carolina State Board of Community Colleges. Brunswick Community College was chartered as Brunswick Technical Institute. On May 1, 1979, the General Assembly passed a bill to permit technical institutes to change their names to technical colleges with the approval of the Board of Trustees and the Brunswick County Board of Commissioners. On October 5, 1979, the Board of Trustees, with the approval of the Brunswick County Board of Commissioners, voted unanimously to change the name of the institution to Brunswick Technical College. The College received its initial accreditation from the Southern Association of Colleges and Schools in 1983. In 1988, the College's name was changed to Brunswick Community College to reflect statewide changes in community colleges.

Board of Trustees

Lynda Stanley, Chairman Bill Rabon, Vice-Chairman Pat Purvis Brown Stuart Callari Jwantana Gardner Frink Alan Holden Frank Iler John Jones Bobby Long Dianne McRainey Wendy Milligan Art Skipper

Administration

Dr. Susanne Adams, President (as of July 2011)

Dr. Ben DeBlois, Vice President for Budget and Finance

Dr. Edith Lang, Vice President for Student Services

Dr. Sharon Thompson, Vice President for Academic Services

Jerry Thrift, Vice President of Operations

Michael Capaccio, Director, Development/CEO of BCC Foundation

Accreditation

Brunswick Community College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate degrees, diplomas, and certificates. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Brunswick Community College.

Recognized and/or Approved by

North Carolina State Board of Community Colleges

North Carolina State Board of Cosmetic Arts

North Carolina Board of Nursing

North Carolina Real Estate Commission

North Carolina State Approving Agency for Veterans and Military Education

NC Criminal Department of Justice Education and Training Standards Commission

Division of Vocational Rehabilitation

Council on Accreditation

Institutional Memberships, Affiliations, and Certifying Agencies

American Health Information Management Association American Society of Clinical Pathologists Association of Community College Business Officials Brunswick County Chamber of Commerce

Cape Fear Association for the Education of Young Children

Carolina Association of Collegiate Registrars and Admissions Officers

Carolinas Golf Course Superintendents Association

Commission on Accreditation for Health Informatics and Information Management Education Marine Biotechnology and Biofuel Action Team – North Carolina Biotechnology Center

National Academic Advising Association

National Accrediting Agency for Clinical Laboratory Sciences

National Association of Student Financial Aid Officers

National Association for the Education of Young Children

National Association for Family Child Care

National Junior College Athletic Association

North Brunswick Chamber of Commerce

North Carolina Association of Community College Trustees

North Carolina Citizens for Business and Industry

North Carolina Community College System

North Carolina Comprehensive Community Colleges Student Government Association

North Carolina Landscape Contractors Association

North Carolina Cosmetology Association

North Carolina Notary Association

North Carolina School-Age Coalition

NC Department of Insurance - Office of State Fire Marshal

NC Office of Emergency Medical Service

NC Emergency Management

North Carolina Division of Health Services Regulation

North Carolina State Approving Agency for Veterans and Military Education

North Carolina Student Development Personnel Association

Pivot Point International

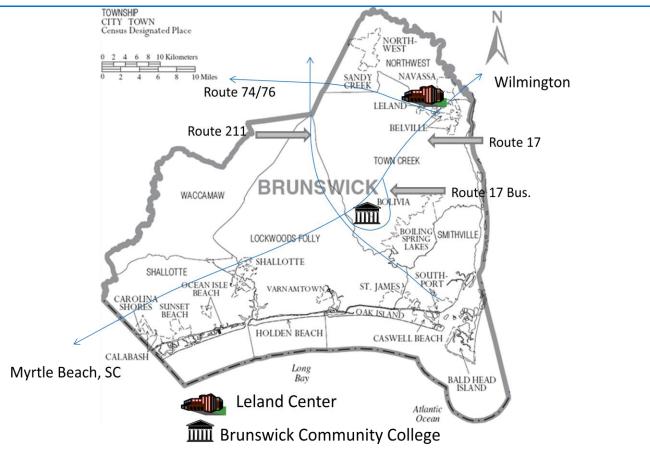
Southport-Oak Island Chamber of Commerce

The National Association of Child Care Professionals

Turfgrass Council of North Carolina

Veterans Administration

Brunswick County Profile



County Profile^{1,2,}

Land Area: 846.97 square miles (7th in total land area in N.C.)

Persons per square mile: 126.8
Percent Rural/Rural Non-Farm: 66.2%

County Population (2010 Census): 107,431 Median Age 47.4

Gender: Male: 49%, Female: 51%

Race: White: 83%, Non-white: 17%

Median Family Income: \$52,465

Per Capital Income: \$25,993 % of Families below Poverty: 8.9% % Individuals below Poverty: 12.4%

Education of Individuals > Age 25:

% High School Graduate or higher: 84.7%
% with Bachelor's degree or higher 23.4%
Average travel time to work 24 minutes

6

¹ NC Department of Commerce, Economic Development, Brunswick County Profile, May 2011

² US Census 2010 (Brunswick County 2010 Quick Facts)

Employment Profile (Annualized, Unadjusted – Employment Security Commission)

| | 2007 | 2008 | 2009 | 2010 | % Change |
|--------------|-------|-------|-------|-------|----------|
| Labor Force | 48020 | 50035 | 50794 | 50209 | 2.4% |
| Employed | 45839 | 46833 | 45264 | 44885 | -4.6% |
| Unemployed | 2181 | 3202 | 5530 | 5324 | 147.2% |
| Unemployment | | | | | |
| Rate | 4.5 | 6.4 | 10.9 | 10.6 | 139.1% |
| | | | | | |

Top 10 Employers (2nd quarter 2011)

| Rank | Company | Industry | Employment Range |
|------|--|------------------------------------|------------------|
| 1 | Brunswick Co. Board of Education | Education & Health Services | 1000+ |
| 2 | Brunswick County | Public Administration | 1000+ |
| 3 | Wal-Mart Associates, Inc. | Trade, Transportation, & Utilities | 500-999 |
| 4 | Progress Energy Services, Co. | Trade, Transportation, & Utilities | 500-999 |
| 5 | Brunswick Community Hospital | Education & Health Services | 250-499 |
| 6 | Brunswick Community College | Education & Health Services | 250-499 |
| 7 | Food Lion, LLC | Trade, Transportation, & Utilities | 250-499 |
| 8 | Lowes Food Stores | Trade, Transportation, & Utilities | 250-499 |
| 9 | Dak Americas, LLC | Education & Health Services | 250-499 |
| 10 | Marine Terminals Corporation - East | Trade, Transportation, & Utilities | 250-499 |
| 10 | Bald Head Island | Financial Activities | 250-499 |

Brunswick County K-12 Educational Profile³

As the primary feeder schools for Brunswick Community College, the following information is provided to assess the population of students in the 'pipeline' of potential students.

| Brunswick County Schools | 2009-10 |
|----------------------------------|------------------|
| Grades K-12 Total Enrollment | 11,739 |
| Number of High School Graduates | 716 |
| Average SAT Total Scores | 1001 (NC = 1008) |
| % High School Seniors taking SAT | 32% |
| High School Cohort Graduation | 79.2 |
| Rate (see detailed chart below) | |

Brunswick County Schools, LEA Code: 100

| Di unowich dounty | Delitoois, EEIT | | |
|-----------------------------------|-----------------|-----------|---------|
| Subgroup | Denominator | Numerator | Percent |
| All Students | 987 | 782 | 79.2 |
| Male | 505 | 381 | 75.4 |
| Female | 482 | 401 | 83.2 |
| American Indian | * | * | * |
| Asian | * | * | * |
| Black | 214 | 177 | 82.7 |
| Hispanic | 58 | 40 | 69.0 |
| Two or More Races | 23 | 19 | 82.6 |
| White | 684 | 540 | 78.9 |
| Economically Disadvantaged | 494 | 388 | 78.5 |
| Limited English Proficient | 13 | 7 | 53.8 |
| Students With Disabilities | 84 | 56 | 66.7 |

Subgroup information is based on data collected when a student is last seen in the cohort.

^{*} Indicates that the student population in the subgroup is too small to report the value.

| Brunswick County High Schools | 2009-10 Students Grades 9-12 | 2009-10 Graduates | Number Attending BCC as Freshman Fall 2010 |
|---------------------------------------|---------------------------------------|----------------------|---|
| Brunswick County Early College HS | 249 | 0 | |
| Brunswick Academy | 66 | 11 | 1 (9%) |
| North Brunswick HS | 800 | 189 | 21 (11.1%) |
| South Brunswick HS | 1046 | 232 | 67 (28.9%) |
| West Brunswick HS | 1309 | 244 | 89 (36.5%) |
| Total All Schools | 3470 | 674 | 178 (26.4%) |
| Total 12 th Grade Students | 732 | | |

³ N.C. Department of Public Instruction



Brunswick Early College High School

School Motto: Success is Our Tradition

School Colors: Red, Black, Silver

School Mascot: Firebird

Students that apply and are accepted to Brunswick County Early College High School (BCECHS) become members of a small, student-centered academic community at Brunswick Community College. Students experience an innovative and flexible approach to learning, which enables them to meet rigorous academic standards. BCECHS is not a traditional high school. Students who attend BCECHS will graduate in five years with a high school diploma and a two-year Associate's degree with transferable credits to a four-year university. BCECHS develops life-long learners for success in the competitive global marketplace.

Brunswick Early College Enrollment by Race/Ethnicity and Gender, 2009-10

| | America | n Indian | A: | sian | His | panic | В | lack | W | hite | Total |
|-------|---------|----------|------|--------|------|--------|------|--------|------|--------|-------|
| Grade | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Total |
| 09 | 0 | 0 | 0 | 1 | 2 | 3 | 5 | 6 | 24 | 39 | 80 |
| 10 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 5 | 25 | 31 | 63 |
| 11 | 0 | 1 | 0 | 0 | 1 | 1 | 3 | 6 | 27 | 22 | 61 |
| 12 | 0 | 0 | 0 | 0 | 0 | 4 | 1 | 6 | 14 | 25 | 50 |
| Total | 0 | 1 | 0 | 1 | 3 | 10 | 9 | 23 | 90 | 117 | 254 |

• 81 students are male (39 %) and 127 are female (61%)

• Summary of Race Ethnicity:

Hispanic: 15 (7.2%)
 Black: 30 (14.4%)
 White: 163 (78.4%)

Performance of Students in Each Course on the ABCs of End-of-Course Tests*, 2009-10

| | English | Algebra | Algebra | Geometry | Biology | Physical | Civics & | US |
|----------|---------|---------|---------|----------|---------|----------|----------|---------|
| | I | I | II | | | Science | Econ. | History |
| BCECHS | >95 | >95 | >95 | >95 | >95 | 94.4 | N/A | 90.9 |
| District | 90.1 | 81.4 | 94.5 | 91.4 | 88.7 | 87.5 | 91.5 | 80 |
| NC | 82.4 | 77.8 | 84.9 | 82.3 | 81.2 | 76.4 | 78.7 | 81.6 |

^{*} Percentage of students scores at or above grade level on End-of-Course Tests

Overall, the school performed better than the district and the state in all categories tested, particularly in Algebra I, Biology, and Physical Science.

Academic Programs at Brunswick Community College

| Program Code | Program | Degree | Diploma | Certificate |
|-----------------|---|----------|----------|--------------|
| 25100 | Accounting | ✓ | ✓ | ✓ |
| 15120 | Aquaculture Technology | ✓ | ✓ | ✓ |
| 15120A | Aquaculture Technology/ Aquarium Option | ✓ | | |
| 15120B | Aquaculture Technology/ Biotechnology Option | ✓ | | |
| 45110 | Associate Degree Nursing | ✓ | | |
| 10100 | Associate in Arts | ✓ | ✓ | |
| 10200 | Associate in Fine Arts | ✓ | | |
| 10300 | Associate in General Education | ✓ | | |
| 10400 | Associate in Science | ✓ | ✓ | |
| 55120 | Basic Law Enforcement Training | | | ✓ |
| 20100 | Biotechnology | ✓ | | |
| 20100A | Biotechnology/Aquatic Sciences Option | ✓ | | |
| 25120 | Business Administration | ✓ | | ✓ |
| 25120SB | Business Administration/Small Business Entrepreneur | | | ✓ |
| 25260 | Computer Information Technology | ✓ | | |
| 25130 | Computer Programming | ✓ | | |
| 55140 | Cosmetology | ✓ | ✓ | ✓ |
| 55160 | Cosmetology Instructor | | | ✓ |
| 55220 | Early Childhood Education | ✓ | ✓ | ✓ |
| 55220A | Early Childhood Education/Administration | | | ✓ |
| 5522A | Early Childhood Education/Special Education | ✓ | | ✓ |
| 40200 | Electronics Engineering Technology | ✓ | | ✓ |
| 55270 | Esthetics Instructor | | | ✓ |
| 55230 | Esthetics Technology | | | ✓ |
| 55280 | General Occupation Technology | | √ | |
| 45360 | Health Information Technology | ✓ | ✓ | |
| 15240 | Horticulture Technology | ✓ | ✓ | ✓ |
| 15240LS | Horticulture Technology/Landscape Specialty | | | ✓ |
| 15240NS | Horticulture Technology/Nursery Specialty | | | ✓ |
| 55290 | Infant/Toddler Care | | | ✓ |
| 55430 | Lateral Entry | | | ✓ |
| 55380 | Manicuring Technology Instructor | | | ✓ |
| 55400 | Manicuring/Nail Technology | | | ✓ |
| 25340 | Networking Technology | | ✓ | |
| 45480 | Nursing Assistant | | | ✓ |
| 25360 | Office Systems Administration | ✓ | ✓ | ✓ |
| 45600 | Phlebotomy | | | ✓ |
| 45660 | Practical Nursing | | ✓ | |
| 1040A | Pre-Major Biology and Biology Education | ✓ | | |
| 1010B | Pre-Major Business Administration, Accounting, Economics, Finance, and Marketing | ✓ | | |
| 1010D | Pre-Major Criminal Justice | √ | | |
| 1010D 1010R | Pre-Major Elementary Education | · ✓ | | |
| 1010K | Pre-Major Nursing | ✓ | | |
| 40380 | Surveying Technology | · ✓ | | |
| 15420 | Turfgrass Management Technology | · ✓ | √ | √ |
| 50420 | Welding Technology | • | + - | • |

Curriculum Program Profile

Curriculum Program Enrollment⁴ 2004-2005 to 2009-2010

| Academic Year | Fall | Spring | Summer | Total Enrollment | Annual Percent Change |
|---------------|------|--------|--------|------------------|--------------------------|
| 2004-05 | 937 | 915 | 283 | 1325 | - |
| 2005-06 | 980 | 871 | 255 | 1297 | -2% |
| 2006-07 | 1004 | 1203 | 388 | 1653 | +27.4% |
| 2007-08 | 1344 | 1165 | 376 | 1796 | +8.7% |
| 2008-09 | 1366 | 1428 | 334 | 1952 | +8.7% |
| 2009-10 | 1543 | 1533 | 432 | 2122 | +8.7% |

Summary: From 2004-05 to 2009-10, curriculum program enrollment grew by 60.2%.

Curriculum Program Full-Time Equivalent (FTE)⁵ 2004-2005 to 2009-2010

| Academic Year | Fall | Spring | Total FTE | Annual Percent Change |
|---------------|---------------|--------|-----------|--------------------------|
| 2004-05 | 422 | 415 | 837 | - |
| 2005-06 | 445.2 (+5.5%) | 395.6 | 841 | +.47% |
| 2006-07 | 472 (+6.2) | 468 | 939 | +11.7% |
| 2007-08 | 555 (17.6%) | 478 | 1033 | +10% |
| 2008-09 | 581 (+4.7%) | 602 | 1183 | +14.5% |
| 2009-10 | 663 (+14.1%) | 633 | 1296 | +9.6% |

Summary from 2004-05 to 2009-10: From 2004-05 to 2009-10, total curriculum FTE grew 54.8% overall. However, growth has slowed and resulted in lower growth between 2008-09 and 2009-10.

Curriculum Program Enrollment by Degree Type 2004-2005 to 2009-2010

| Academic | Associate | Diploma | Certificate | Transitional | Total |
|----------|---------------|--------------|--------------|---------------|------------|
| Year | | | | | Enrollment |
| 2004-05 | 850 | 266 | 117 | 133 | 1325 |
| 2005-06 | 776 (-8.7%) | 274 (+3%) | 95 (-18.8%) | 184 (+38.3%) | 1297 |
| 2006-07 | 986 (+27.1%) | 204 (-25.5%) | 138 (+45.3%) | 388 (+110.9%) | 1653 |
| 2007-08 | 1023 (+3.8%) | 192 (-5.9%) | 193 (+39.9%) | 460 (+18.6%) | 1796 |
| 2008-09 | 1198 (+17.1%) | 177 (-7.8%) | 224 (+16.1%) | 423 (-8.4%) | 1952 |
| 2009-10 | 1361 (+13.6%) | 186 (+5.1%) | 183 (-18.3) | 447 (+5.7%) | 2122 |

Summary from 2004-05 to 2009-10:

• Associate degree program enrollment increased 60.1% from 2004-05, with an average rate of growth of 10.6% per year over five years.

-

⁴ NCCCS Statistical Reports, 2004-05 to 2009-10

⁵ A **curriculum annualized FTE** is defined as student enrollment in sixteen (16) hours of class, shop, or laboratory instruction per week for sixteen weeks for two semesters (fall and spring). FTE for each semester is calculated by dividing the number of student hours in membership for that sixteen-week semester by 512.

- Diploma degree program enrollment decreased 30.1% from 2004-05, with an average rate of growth of -6.2% per year over five years.
- Certificate degree program enrollment decreased -5.6% from 2004-05, with an average rate of growth of 12.8% per year over five years.
- Transitional program enrollment increased 236.1%, from 2004-5, with an average rate of grown of 33% per year over five years.

Total Brunswick Community College Enrollment, Curriculum and Continuing Education (Non-Curriculum) 2004-2005 to 2009-2010

| Academic Year | Associate | Diploma | Certificates | Transfers | Sub-Total Curriculum | Continuing Education | BCC Total |
|------------------|-----------|---------|--------------|-----------|-------------------------|-------------------------|-----------|
| 2004-05 | 850 | 266 | 117 | 133 | 1325 | 5798 | 6993 |
| 2005-06 | 776 | 274 | 95 | 184 | 1297 | 5722 | 6881 |
| 2006-07 | 986 | 204 | 138 | 388 | 1653 | 5671 | 7138 |
| 2007-08 | 1023 | 192 | 193 | 460 | 1796 | 6136 | 7701 |
| 2008-09 | 1198 | 177 | 224 | 423 | 1952 | 6253 | 7970 |
| 2009-10 | 1361 | 186 | 183 | 447 | 2122 | 5541 | 7443 |

Curriculum Enrollment by Race and Gender, 2009-10

| | | | | , | | | | |
|--------|--------------------|---------------------------|-------------|---|------------|--------------|---------------|--|
| Gender | American Indian | Asian/Pacific Islander | | Hispanic/ Latino | Other | White | Total | |
| Female | 14 | 7 | 213 | 41 | 115 | 986 | 1,376 (64.8%) | |
| Male | 3 | 3 | 76 | 19 | 51 | 594 | 746 (35.2%) | |
| Total | 17 (.80%) | 10 (.47%) | 289 (13.6%) | 60 (2.8%) | 166 (7.8%) | 1580 (74.5%) | 2,122 | |

Enrollment by Curriculum Load and Gender, Fall 2010 and Spring 2011

| Competer | Full-time ⁶ | Full-time | Part-time | Part-time | Unknown | Total |
|----------------|------------------------|-------------|-------------|-------------|-----------|-------|
| Semester | Men | Women | Men | Women | Gender | Total |
| Fall 2009 | 242 (15.7%) | 392 (25.4%) | 270 (17.5%) | 573 (37.1%) | 37 (2.4%) | 1543 |
| Spring 2010 | 237 (15.5%) | 341 (22.2%) | 287 (18.7%) | 596 (38.9%) | 29 (1.9%) | 1533 |

Summary:

• A total of 634 students were full-time in fall 2009, compared to 578 in spring 2010 – an 8.8% decrease.

⁶ **Full-time** is defined as a student with 12 or more semester credit hours; **Part-time** is defined as 1-11 credit hours.

- A total of 843 students were part-time in fall 2009, compared to 883 in spring 2010 a 4.7% increase.
- Consistent with the curriculum population in general, more women than men are both full and part time students.

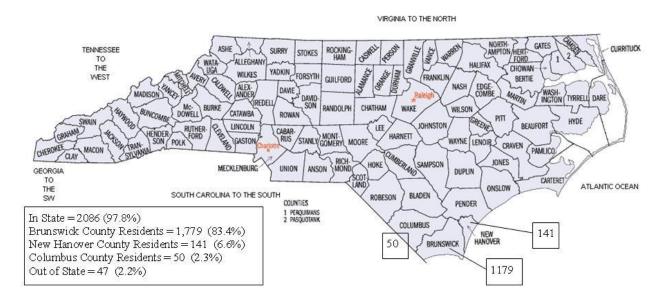
Curriculum Enrollment by Age Range, 2009-10

| Age Ranges | Number | Percent |
|------------|--------|---------|
| 14-17 | 192 | 9% |
| 18-21 | 724 | 34.1% |
| 22-29 | 556 | 26.2% |
| 30-39 | 333 | 15.7% |
| 40-49 | 200 | 9.4% |
| 50-59 | 98 | 4.6% |
| >60 | 19 | 0.9% |

Summary:

- Traditional students aged 18-21 make up 34.1%; non-traditional students (other than special students) make up 56.8% of students.
- Students less than 17 are primarily enrolled in the Early College High School or dual enrolled from another high school.

Student Residency



Summary:

- While 83.4% of students reside in Brunswick County, 47 other counties out of the 100 in North Carolina are represented at the College.
- 47% of out of state students are from South Carolina out of the 47 students that represent 15 other states, from as far north as New York, and as far west as Hawaii. (Other states also include: Arizona, Arkansas, California, Illinois, Indiana, Maryland, Michigan, New Jersey, New York, Pennsylvania, Texas, Virginia, and West Virginia).

Student Financial Aid, 2009- 10^7

| | Number | Total Dollars | Average Per |
|---|----------|---------------------|-------------|
| | of | | Recipient |
| Federal Scholarships | Students | + 0.4.000 | + c== .0 |
| Federal Supplemental Educational | 31 | \$21,000 | \$677.42 |
| Opportunity Grant (FSEOG) | | | |
| Pell Grant Total (Federal) | 879 | \$2,579,030 | \$2,934.05 |
| Employment/Benefit Funding | | +00 00 7 | 10074 T |
| Federal College Work Study (FWS) | 16 | \$32,825 | \$2,051.56 |
| Workforce Investment Act (WIA) | 52 | \$113,428 | \$2,181.31 |
| NC Division Vocational Rehabilitation | 8 | \$9,358 | \$1,169.75 |
| VA Federal Benefits Veterans/Dependents | 31 | \$91,710 | \$2,958.39 |
| External Sources of AID | | | |
| NC Education Lottery Scholarship | 127 | \$133,134 | \$1,048.30 |
| NC Student Incentive Grant | 17 | \$8,400 | \$494.12 |
| NC EARN | 84 | \$167,599 | \$1995.23 |
| NC Community College Grant | 191 | \$107,598 | \$563.34 |
| NC Community College Child Care Grant | 9 | \$24,726 | \$2,747.33 |
| NC High Demand/Low Enrollment Grant | 4 | \$783 | \$195.75 |
| Tuition Waivers for Persons at least 65 | 8 | \$5,124 | \$640.50 |
| Faculty/Staff Tuition Waivers | 27 | \$3,898 | \$144.37 |
| Other NC Scholarship or Grant | 1 | \$250 | \$250 |
| Other State Mandated Waivers | 407 | \$387,223 | \$951.41 |
| Institutional Sources of AID | | | |
| Institutional Grant/Scholarship (non- | 98 | \$53,664 | \$547.59 |
| need) | | | |
| Other Institutional Scholarship/Grant | 24 | \$20,873 | \$869.71 |
| Non-Federal, Non-NC Programs | | | |
| Externally administered private (non- | 4 | \$10,000 | \$2,500 |
| athletic) | | | |
| Alternative Loan | 2 | \$24,500 | \$12,250 |
| All Sources of Financial Aid Summary | | | |
| Total Federal Programs (Unduplicated) | 894 | \$2,837,993 (74.8%) | \$3,174.49 |
| Total NC Programs (Unduplicated) | 687 | \$848,093 (22.3%) | \$1, 234.49 |
| Total Institutional Programs | 114 | \$74,537 (2%) | \$653.83 |
| (Unduplicated) | | | |
| Total Non-Federal, Non-NC Programs | 6 | \$34,500 (.91%) | \$5,750 |
| Grand Total Unduplicated Students | 1,701 | \$3,795,123 | \$2,231.11 |

 $^{^{7}}$ NCHED A-10 Report, 2009-10

Number of Curriculum Graduates by Degree Type 2004-2005 to 2009-2010

| Academic Year | Associate | Diploma | Certificate | Total |
|---------------|-----------|---------|-------------|-----------|
| | | | | Graduates |
| 2004-05 | 77 | 104 | 81 | 262 |
| 2005-06 | 75 | 40 | 52 | 162 |
| 2006-07 | 105 | 55 | 87 | 247 |
| 2007-08 | 105 | 66 | 67 | 238 |
| 2008-09 | 92 | 65 | 89 | 246 |
| 2009-10 | 108 | 63 | 73 | 244 |

Summary: Associate degree graduates increased by 40% since 2004-05 to a high of 108 in 2009-10.

Number of Graduates by Program Degree Type, 2004-05 to 2009-10

| Degree Type | 2004-05 | 2005-06 | 2006-07 | 2007-08 | 2008-09 | 2009-10 |
|--------------------------------|---------|---------|---------|---------|---------|---------|
| Associate in Arts | 29 | 39 | 19 | 40 | 33 | 42 |
| Associate in Fine Arts | | | | | 2 | |
| Associate in Science | 5 | 7 | 4 | 8 | 11 | 16 |
| Associate in General Education | | | | 1 | 1 | 3 |
| Associate in Applied Science | 43 | 29 | 82 | 56 | 45 | 42 |
| Certificate | 81 | 52 | 87 | 67 | 89 | 73 |
| Diploma | 104 | 40 | 51 | 42 | 42 | 41 |
| Diploma in Arts | | | 1 | 17 | 16 | 14 |
| Diploma in Science | | | 3 | 7 | 7 | 8 |
| Total | 262 | 167 | 247 | 238 | 246 | 244 |

Graduates by Curriculum Program, 2004-05 to 2009-10

| Code | Program Name | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|--------|--------------------------------|------|------|------|------|------|------|
| A10100 | ASSOCIATE IN ARTS | 29 | 39 | 19 | 40 | 33 | 46 |
| A10200 | ASSOCIATE IN FINE ARTS | | | | | 2 | |
| A10300 | ASSOCIATE IN GENERAL EDUCATION | | | | 1 | 1 | |
| A10400 | ASSOCIATE IN SCIENCE | 5 | 7 | 4 | 8 | 11 | 16 |
| A15120 | AQUACULTURE TECHNOLOGY | | 1 | | 1 | 1 | 0 |
| A15240 | HORTICULTURE TECHNOLOGY | 5 | 3 | 3 | | 2 | 3 |
| A15420 | TURFGRASS MANAGEMENT TECH.2 | 3 | 3 | 7 | 2 | 6 | 9 |
| A20100 | BIOTECHNOLOGY | | | | | 2 | 2 |
| A25100 | ACCOUNTING | | | | | | 4 |
| A25120 | BUSINESS ADMINISTRATION | 11 | 5 | 2 | 6 | 4 | 2 |
| A25130 | COMPUTER PROGRAMMING | 2 | | 4 | | 2 | 1 |
| A25260 | INFORMATION SYSTEMS | 2 | 3 | 1 | 1 | 1 | |

| A25360 | OFFICE SYSTEMS TECHNOLOGY | 5 | 1 | 3 | 2 | 2 | 1 |
|--------|---------------------------------------|----|----|----|----|----|----|
| A40200 | ELECTRONICS ENGINEERING TECH. | | 1 | 3 | | | |
| A45100 | ASSOCIATE DEGREE NURSING (INTEGRATED) | | | 40 | 25 | 16 | 8 |
| A45360 | HEALTH INFORMATION TECHNOLOGY | 11 | 7 | 5 | 6 | 1 | 7 |
| A55140 | COSMETOLOGY | 1 | | | | | |
| A55220 | EARLY CHILDHOOD ASSOCIATE | 4 | 5 | 9 | 8 | 6 | 5 |
| A5522A | SPECIAL EDUCATION | 1 | 2 | 3 | 4 | | |
| A5522B | TEACHER ASSOCIATE | 1 | 1 | 4 | 3 | 2 | |
| C15120 | AQUACULTURE TECHNOLOGY | 1 | | | 1 | 1 | |
| C15240 | HORTICULTURE TECHNOLOGY | 5 | 4 | 1 | | 27 | 10 |
| C15420 | TURFGRASS MANAGEMENT TECH. | 3 | 4 | 4 | 5 | 12 | 7 |
| C25100 | ACCOUNTING | | | | | 3 | 11 |
| C25120 | BUSINESS ADMINISTRATION | 11 | 3 | 4 | 6 | 7 | 9 |
| C25360 | OFFICE SYSTEMS TECHNOLOGY | 5 | 2 | 5 | 2 | 3 | |
| C25370 | OFFICE ADMINISTRATION | | | | | | 1 |
| C45480 | NURSING ASSISTANT | 5 | 3 | 9 | | | |
| C45600 | PHLEBOTOMY | 6 | 8 | 2 | 9 | 12 | 6 |
| C50420 | WELDING TECHNOLOGY | 5 | 1 | 2 | 1 | 6 | |
| C55120 | BASIC LAW ENFORCEMENT TRAINING | 1 | 10 | | | | |
| C55140 | COSMETOLOGY | 13 | 3 | 8 | 8 | 17 | 7 |
| C55160 | COSMETOLOGY INSTRUCTOR | | | | | | 1 |
| C55220 | EARLY CHILDHOOD ASSOCIATE | 20 | 12 | 38 | 20 | 6 | 7 |
| C5522B | TEACHER ASSOCIATE | 2 | | 3 | 5 | | |
| C55230 | ESTHETICS TECHNOLOGY | 7 | 1 | 3 | 2 | 3 | |
| C55270 | ESTHETICS INSTRUCTOR | | | | | | 1 |
| C55290 | INFANT/TODDLER CARE | | | 11 | 11 | 2 | |
| C55400 | MANICURING/NAIL TECHNOLOGY | | 2 | | | 4 | |
| D10100 | DIPLOMA IN ARTS | | | 1 | 17 | 16 | 14 |
| D10400 | DIPLOMA IN SCIENCE | | | 3 | 7 | 7 | 8 |
| D15120 | AQUACULTURE TECHNOLOGY | 1 | | | 1 | | |
| D15240 | HORTICULTURE TECHNOLOGY | 5 | 2 | 2 | | 4 | 2 |
| D15420 | TURFGRASS MANAGEMENT TECH | 3 | 4 | 6 | 4 | 5 | 9 |
| D25100 | ACCOUNTING | | | | | | 4 |
| D25360 | OFFICE SYSTEMS TECHNOLOGY | 5 | 4 | 1 | 1 | 2 | 1 |
| D45360 | HEALTH INFORMATION TECHNOLOGY | 1 | 3 | 3 | 3 | | |
| D45660 | PRACTICAL NURSING | 26 | 21 | 22 | 17 | 13 | 18 |

| D55140 | COSMETOLOGY | | | 2 | 1 | 2 | |
|--------|---------------------------------|----|---|----|----|----|---|
| D55220 | EARLY CHILDHOOD ASSOCIATE | 4 | 4 | 11 | 11 | 10 | 5 |
| D5522A | SPECIAL EDUCATION | | 2 | 3 | 4 | | |
| D55280 | GENERAL OCCUPATIONAL TECHNOLOGY | 60 | 1 | 4 | 2 | 6 | 2 |

Brunswick Community College Performance on NCCCS Critical Success Factors Performance Measures

The North Carolina Community College system has standards of performance that were established for measures identified as being critical to ensure public accountability for programs and services. There are eight measures tied to performance funding. These data are reported annually in the Critical Success Factors Report released by the NC Community College System Office. The eight indicators of success are presented below for 2009-10. A more detailed review of each indicator follows on pages 19 to 26.8 The 2011 Critical Success Factors report presents data for the academic year 2009-10 and is available electronically by following this link:

http://www.nccommunitycolleges.edu/Publications/docs/Publications/csf2011.pdf

| MEASURE | STANDARD | SYSTEM AVERAGE | BCC RESULTS |
|---|-----------------|-------------------|----------------|
| Progress of Basic Skills Students | 75% | 81% | 95% |
| Passing Rates on Licensure/ Certification Exams for First- Time Test Takers | Aggregate = 80% | 86% | 91% |
| Performance of College Transfer Students | 83% | 87% | 82% |
| Passing Rates in Developmental Courses | 75% | 78% | 85% |
| Success Rate of Developmental Students in Subsequent College- Level Courses | 80% | 88% | 77% |
| Student Satisfaction of Completers and Non-Completers | 90% | 96% | 87% |
| Curriculum Student Retention, Graduation & Transfer | 65% | 68% | 63% |
| Business/Industry Satisfaction With Services Provided | 90% | 95% | 96% |

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⁸ The following summaries were compiled using definitions, methods, and data from Critical Success Factors reports of the North Carolina Community College System for 2006 through 2011.

Progress of Basic Skills Students

<u>Description/Definition:</u> Basic skills students include all adult literacy students. Progress of basic skills students is a composite measure that includes the percent of students progressing within a level of literacy, the percent of students completing a level entered or a predetermined goal, and the percent of students completing the level entered and advancing to a higher level.

Source:

Data is submitted on an annual basis from each college into the Literacy Education Information System which is uploaded to the NCCCS Data Warehouse. This data is extracted from the Data Warehouse's Literacy- College Universe using "Reporting Year" = "2010" and analyzed at the individual student level using the fields "Mover Higher (Y/N)", Level Completed (Y/N)", "Progressing (Y/N)", and "Goal Completed (Y/N)" to determine student progression.

System Standard:

75 % of adult literacy students will complete a level, progress within a level, or complete a predetermined goal.

| | | | Completed | Progressed | Met Goal | | |
|---------|--------------|------------|-------------|-------------|----------|-----------|-----------|
| | | | | but Did Not | | | Composite |
| | Total Served | Moved to | Did Not Go | Complete | Not | Did Not | Progress |
| Year | in Literacy | Next Level | to the Next | Level | Progress | Meet Goal | Measure |
| | | | | | | | |
| 2009-10 | 1187 | 22% | 8% | 39% | 26% | 5% | 95% |

Summary: The total number of people served in the literacy program grew by 5.3% from the previous year total of 1127. BCC was one of two schools with the highest composite progress measure in the state at 95%. The measurement is being reported differently in 2009-10 resulting in the lack of comparative data between CSF reports.

Passing Rates on Licensure & Certification Examinations

Description:

The percentage of first-time test takers passing an examination required for North Carolina licensure or certification prior to practicing the profession. A licensure requirement for an occupation is one that is required by state statute for an individual to work in that occupation. Certification is generally voluntary but may be required by employers or an outside accrediting agency. Purely voluntary examinations are not reported.

Source:

The number of first-time test-takers and the number passing were provided to the System Office by agencies issuing the license or certification and validated by the colleges. Depending on the exam, data may be provided on a fiscal or calendar year. The institutional passing rate was calculated by dividing the total number of first-time test takers for all reported examinations by the total number of persons who sat for the exam for the first time. For privacy and statistical validity, no examination data are reported when the number of first-time test takers was fewer than 10.

System Standard:

80% of first-time test takers will pass examinations required for North Carolina licensure or certification. To meet the *Exceptional Institutional Performance Standard*, a college will have no exam with a passing rate less than 70%.

| Duo ayaya ayad | | | | | | |
|-------------------|---------|---------|---------|---------|---------|---------|
| Program and | | | | | | |
| Aggregate | 2004-05 | 2005-06 | 2006-07 | 2007-08 | 2008-09 | 2009-10 |
| Basic Law | 1000/ | 050/ | 010/ | (00/ | 000/ | 7.07 |
| Enforcement | 100% | 95% | 91% | 69% | 80% | 76% |
| Cosmetology | ** | ** | **100% | **100% | **100% | 100% |
| EMT | 100% | 69% | 94% | 96% | 84% | 93% |
| EMT I | ** | NA | 28% | ** | 80% | 60% |
| Associated Degree | NA | NA | 58% | 60% | 94% | 100% |
| Nursing | INA | INA | 30% | 60% | 94% | 100% |
| Practical Nursing | 81% | 90% | 82% | 100% | 100% | 100% |
| Real Estate | 49% | 67% | 66% | 66% | 74% | 88% |
| BCC Composite | 65% | 75% | 71% | 74% | 85% | 91% |

^{**}Numbers of students taking the test were too small to report to protect individual student confidentiality; Cosmetology data was provided by the Program Director.

Summary: While licensure exam performance can be variable, several programs have reached consistency in excellence, including Cosmetology and Practical Nursing. The Associated Degree Nursing program graduated its first class in 2006-07 and performance of students on licensure exams improved dramatically to 100% by 2009-10. Overall, BCC's composite passing rates have improved 43% to their highest level since 2004-05 (65%) to 91% in 2009-10. While the college succeeded at this high level overall, it did not meet the state's exceptional standard of no tests less than 70%.

College Transfer Students with a GPA of >= 2.0 after Two Semesters at a UNC Institution

Description:

Of students transferring to a university with an associate degree or 24 articulated college transfer credit hours, the percentage who have a GPA equal or greater than 2.00 after two semesters at the university.

Source:

Lists of students enrolled in 2008-2009 receiving an associate degree during that academic year and those who had accumulated at least 24 articulated college transfer credit hours data were sent to UNCGA. These lists were matched against fall 2009 and spring 2010 UNC system student records to determine transfer enrollment at a North Carolina public university and first year academic performance. Detailed reports by community college can be accessed at http://www.northcarolina.edu/ira/ir/analytics/tsp.htm. Two reports for each college were accessed from this site for this measure: First-Year UNC Academic Performance of 2008-09 Community College Associate Degree Recipients and First-Year UNC Academic Performance of 2008-09 Community College Students with at Least 24 Semester Hours of Community College Coursework. Data from D.4. Percent of Students with End-of-Year GPA=>2.00 in these reports were combined to determine the overall percentage of transfers with a GPA equal or greater than 2.00 after two semesters at the university. Community colleges are allowed to supplement this data with acquired performance data from private and out-of-state institutions that is consistent with the methodology employed by the UNCGA in calculating the data for transfer to public universities.

System Standard:

83% of students transferring to a university with an associate degree or 24 articulated college transfer credit hours will have a GPA equal to or greater than 2.00 after two semesters at the university. To meet the *Exceptional Institutional Performance Standard*, a school must meet or exceed the aggregate performance of native UNC sophomores and juniors, which is 87% for this year.

| Year | 24 or mo | 24 or more | | Associate Degree | | Total | |
|---------|----------|------------|-----------|------------------|--------|---------|----------|
| | semester | hours | Recipient | | | | Standard |
| | Number | Percent | Number | Percent | Number | Percent | |
| 2003-04 | 18 | 61.1% | 13 | 92.3% | 31 | 74.2% | 87.1% |
| 2004-05 | 23 | 91.3% | 18 | 88.9% | 41 | 90.2% | 86.2% |
| 2005-06 | 13 | 92% | 16 | 81% | 29 | 86% | 87% |
| 2006-07 | 14 | 86% | ** | ** | 22 | 87% | 87% |
| 2007-08 | 26 | 69% | 33 | 88% | 59 | 80% | 86% |
| 2008-09 | 42 | 81% | 25 | 84% | 67 | 82% | 83% |

^{**} Number too small to report due to privacy protection.

Summary: While the college improved slightly from 2007-08 to 82%, of significant note is the improvement in academic performance of students who left Brunswick Community College with 24 or more semester hours at the time of their transfer to a four year institution from 69% the previous year to 81% in 2009-10.

Passing Rates of Students in Developmental Courses

<u>Description/Definition:</u> The percentage of developmental course completers in English, reading or mathematics completing with a grade of "C" or better.

Source

At the end of each semester, colleges submit a Curriculum Registration, Progress, and Financial Aid Report

(CRPFAR) data file which is uploaded to the NCCCS Data Warehouse. Grade data in the Data Warehouse's Curriculum Student Info II Universe was extracted by filtering "Course Prefix" equal to "ENG;MAT;RED", "Course Number" less than "100", and Reporting Term equal to "200903;201001;201002" and analyzed based on data in the fields "Letter Grade" and "College Letter Grade". While all grades were extracted for analysis, only grades that equated to "A","B","C","D", or "F" were counted as completers. Other grades include those that equate to withdraw, incomplete, audit, transfer credit, etc. Results were shared and verified with institutions to ensure proper grade mapping. Standard 75% of developmental course completers in English, reading or mathematics will complete with a grade "C" or better.

| Year | English | | Math | | Reading | | Total | |
|---------|---------|-----|------|-----|---------|-----|-------|-----|
| | # | % | # | % | # | % | # | % |
| 2004-05 | 248 | 55% | 445 | 74% | - | - | 693 | 67% |
| 2005-06 | 187 | 74% | 364 | 79% | - | - | 551 | 77% |
| 2006-07 | 160 | 73% | 304 | 80% | - | - | 464 | 78% |
| 2007-08 | 175 | 71% | 350 | 84% | - | - | 525 | 80% |
| 2008-09 | 286 | 72% | 567 | 79% | 13 | 85% | 866 | 77% |
| 2009-10 | 420 | 81% | 831 | 87% | 10 | 75% | 1261 | 85% |

Summary: Performance on this measure improved in 2009-10 to its highest level in both English and math, while dropping for reading. Of note is the increase in the overall number of developmental students served. Developmental reading was added in 2008-09 in response to identified student needs. Overall, BCC students are performing consistently above the expected performance standard of 75% since the change in measure in 2006-07.

Success Rate of Developmental Students in Subsequent College-Level Courses

Description:

Among developmental completers subsequently completing a college level English or mathematics course, the percentage passing the college level English or mathematics course with a grade of "D" or better. Specifically, the performance of those who took developmental English and/or reading courses and subsequently took college level English courses was assessed. Likewise, the performance of those who took developmental math courses and then took college-level math courses was also assessed.

Source:

At the end of each semester, colleges submit a Curriculum Registration, Progress, Financial Aid Report (CRPFAR) data file which is uploaded to the NCCCS Data Warehouse. Grade data in the Data Warehouse's Curriculum Student Info II Universe was extracted by filtering "Course Prefix" equal to "ENG;MAT", "Course Number" less than or equal to "100", and Reporting Term equal to "200903;201001;201002" and analyzed based on data in the fields "Letter Grade" and "College Letter Grade". While all grades were extracted for analysis, only grades that equated to "A","B","C","D", or "F" were counted as completers. These grades were matched to students who had previously taken developmental English, Reading, and/or Math courses.

Standard:

80% of college level English or mathematics course completers with previous developmental coursework will complete the college level English or mathematics course with a grade of "D" or better.

| Year | English | | Math | | Total | |
|---------|---------|-----|------|-----|-------|-----|
| | # | % | # | % | # | % |
| 2006-07 | 34 | 94% | 37 | 81% | 71 | 87% |
| 2007-08 | 30 | 90% | 60 | 80% | 90 | 83% |
| 2008-09 | 57 | 77% | 101 | 85% | 158 | 82% |
| 2009-10 | 98 | 74% | 112 | 78% | 210 | 77% |

Summary: Due to the change in assessment methodology between 2006 and 2007, only academic years 2006-07 through 2009-10 are presented. Overall, performance in English and math both declined in subsequent college level courses in 2009-10 resulting in the college not meeting this measure for the first time in four years with the revised measurement. Overall, the combined performance has declined since 2006-07.

Satisfaction of Program Completers and Non-Completers

Description:

The percentage of graduates and early-leavers "very satisfied" or "satisfied" with the overall quality of the college.

Source:

Data was collected from a Completer Survey and a Non-Completer Survey that were developed and administered at the individual colleges. Many of the questions included on the surveys are required by the System Office, including a question on the "Overall quality of the college" with satisfaction options of "very satisfied", "satisfied", "dissatisfied", and "very dissatisfied". Completer Surveys were administered to students graduating in the 2009-2010 academic year. Non-Completer Surveys were administered to credential-seeking students in Fall 2009 who were not enrolled in Fall 2010 and had not graduated. Colleges are required to report a statistically valid response rate. The overall satisfaction rates were calculated by dividing the total number of respondents "very satisfied" or "satisfied" with the "Overall quality of the college" by the total number of question responses.

Performance Standard:

90% of exiting students will be "very satisfied" or "satisfied" with the overall quality of the college.

| Year | Completers | | Non-Completers | | | Total | | |
|---------|--------------|--------------|----------------|--------------|--------------|--------------|--|--|
| | | % Very | % Very | | | % Very | | |
| | # of Surveys | Satisfied or | # of Surveys | Satisfied or | # of Surveys | Satisfied or | | |
| | Returned | Satisfied | Returned | Satisfied | Returned | Satisfied | | |
| 2004-05 | 104 | 93% | 194 | 99% | 298 | 98% | | |
| 2005-06 | 121 | 93% | 127 | 96% | 248 | 95% | | |
| 2006-07 | 127 | 96% | 89 | 97% | 216 | 96% | | |
| 2007-08 | 102 | 99% | 45 | 87% | 147 | 95% | | |
| 2008-09 | 83 | 94% | 51 | 85% | 134 | 91% | | |
| 2009-10 | 105 | 90% | 47 | 81% | 152 | 87% | | |

Summary: In 2009-10, BCC experienced its lowest satisfaction score with students compared to the previous five years. While completer satisfaction met the state's requirement of 90%, non-completer satisfaction results of 81% weighted down overall satisfaction to a combined 87%.

Curriculum Student Retention, Graduation and Transfer

Description:

The percentage of fall credential-seeking students who have graduated or are still enrolled at the same college, a university, or another community college one year later.

Source:

At the end of each semester, colleges submit a Curriculum Registration, Progress, Financial Aid Report (CRPFAR) data file which is uploaded to the NCCCS Data Warehouse. Student enrollment data in the Data Warehouse's Curriculum Student Info II Universe was extracted by filtering "Curriculum Type Desc" equal to "Associate; Certificate; Diploma" and "Reporting Term" equal to "200903". This fall 2009 list of students was matched against those with a "Date Graduated in Curriculum" between "07/01/2009" and "12/31/2010" to determine those graduating. The fall 2009 list was also matched against those with "Reporting Term" equal to "201003" in either the Data Warehouse's Curriculum Student Info II or Con-Ed Universe (those in occupational extension programs) to determine fall 2010 enrollments in either curriculum or occupational extension programs. Finally, the fall 2009 list was sent to the National Student Clearinghouse to identify those who transferred to a college or university outside of the NC community College System. The combined data set was analyzed to determine which students from the fall 2009 list had had "graduated", "returned but did not graduate", "transferred but did not graduate or return", or "did not graduate, return, or transfer".

Performance Standard:

65% of fall credential-seeking students will graduate, remain enrolled at the same college, or transfer to a university or another community college one year later.

| Year | Total Cohort | 06 Craduato | % Return | 0% Transfor | % Graduate, Return or Transfer |
|---------|----------------|-------------|-------------|---------------|-----------------------------------|
| Tear | Total Colloi t | 70 Graduate | 70 Ketui ii | 70 11 alistei | Return of Transfer |
| 2004-05 | 879 | 20% | 40% | - | 61% |
| 2005-06 | 864 | 15% | 51% | - | 66% |
| 2006-07 | 909 | 21% | 45% | 4% | 70% |
| 2007-08 | 1027 | 16% | 45% | 6% | 67% |
| 2008-09 | 1088 | 15% | 48% | 8% | 71% |
| 2009-10 | 1280 | 12% | 45% | 6% | 63% |

Summary: Overall, during the six year period reviewed, the composite indicator has been variable, with the highest performance occurring during the most recent year of data available at 71%. During 2009-10, BCC did not meet this performance measure for the first time since 2004-05.

Percent of Employers Satisfied with the Quality of Program Completers

Description:

Percentage of clients receiving specialized training programs and services through Customized Training and Small Business Centers satisfied with training.

Source:

Surveys administered to clients receiving services through Customized Training Program projects and Business & Industry Support training activities, and from Small Business Centers were administered by colleges to determine level of satisfaction with training. The data is submitted annually to the System Office at the end of the fiscal year. Satisfaction for each of these surveys are based on a five point scale with satisfaction being based on the highest two points.

Performance Standard:

90% of clients receiving specialized training programs and services through Customized Training and Small Business Centers will be satisfied with training.

| V | Number of Employers | Percent Responding |
|---------|---------------------|------------------------|
| Year | Surveyed | Excellent or Very Good |
| 2004-05 | 144 | 93% |
| 2005-06 | 39 | 100% |
| 2006-07 | 191 | 95% |
| 2007-08 | 231 | 92% |
| 2008-09 | 436 | 95% |
| 2009-10 | 337 | 96% |

Summary: Overall, BCC has consistently met the expectations of the state performance standard of greater than 90% satisfaction with the quality of program completers and customized training.

Brunswick Community College Quality Enhancement Plan Growing on All Levels Successfully (GOALS)

In 2009-10, BCC implemented its second year of the Quality Enhancement Plan (QEP) as part of the accreditation review for the Southern Association of Colleges and Schools (SACS). The QEP consists of implementing a student learning community to support the first year experience of new college students intending to transfer to a four year school. A complete assessment plan was put into place, including a comparison cohort of students. While the full assessment report is too large to include in its entirety in this Fact Book, key highlights of the program assessment related to academics are included below.

| Cohort Key Statistics | Fall 2009 | Spring 2010 |
|--|--------------|------------------|
| Initial Enrollment Anticipated | 19 | 15 |
| Dropped Program | 1prior to | 1prior to the |
| | beginning of | beginning of the |
| | semester | semester |
| "No Shows" | 1 | 0 |
| Transfers | 0 | 1 |
| Final Enrollment | 18 | 15 |
| Within Semester Retention | 17 (94.4%) | 15 (100%) |
| Fall to Spring Retention | NA | 88.2% |
| Average # Attempted Hours | 15.71 | 15.29 |
| Average # Completed Hours | 15.6 | 15.2 |
| Average GPA | 2.84 | 2.95 |
| Basic Demographics of Cohort 1 Students Enrolled | | |
| Males (initial) | 7 (37%) | 6 (40%) |
| Females (initial) | 12 (63%) | 9 (60%) |
| Race/Ethnicity (Datatel) | | |
| White | 15 (88%) | 13 (87%) |
| Black | 2 (12) | 2 (13%) |

GOAL A: Students completing the GOALS Program will possess the skills, values, and behaviors of effective learners.

Summative Findings:

- 1. Students in the 2009-10 GOALS learning community achieved an 88.2% fall-to-spring retention rate, while students in the comparison cohort achieved an 80% retention rate. Students in the GOALS learning community achieved an 86% fall-to-fall retention rate, while students in the comparison cohort achieved a 60% rate of retention.
- 2. Five students in the 2008-09 GOALS learning community had graduated or transferred by the fall of 2010, while two students from the 2008-09 comparison cohort had graduated.
- 3. The first-year grade point average of students in the 2009-10 GOALS cohort was 2.9, while the GPA for students in the comparison cohort was 2.6. The second-year grade point average of the 2008-09 GOALS cohort fell from a 2.26 average in the first year to 1.6.
- 4. Of the 18 students who participated in both the TFS and YFCY administrations, five (28%) were GOALS students. According to their responses, some positive trends appeared to emerge. The

percentage of students who asked questions in class went from 33% to 60%, the percentage of students who spent more than 20 hours a week on their homework went from 8% to 15%, the percentage of students who revised their papers went from 33% to 73%, the percentage of students who critically evaluated sources of information went form 27% to 60%, and the percentage of students who supported their positions with logical arguments went from 27% to 53%.

Comments: Students in the 2009-10 learning community outperformed the students in the comparison cohort in both rate of retention and grade point average. The drop in grade point average of students in the 2008-09 learning community unfortunately seems consistent with recent national findings on the short-lived effects of learning community participation, however.

Continuing Education Programs (Non-credit Classes)

Unduplicated Continuing Education Enrollment, 2005-2010

| | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|--------------|------|------|------|------|------|------|
| Total Number | 5798 | 5723 | 5672 | 6150 | 6253 | 5541 |

Summary: Total enrollment declined 11.2% from a high of 6,243 in 2009 to the lowest level in six years to 5,541 in 2010

Continuing Education Enrollment by Semester, 2005 to 2010

| Academic Year | Fall | Spring | Summer | Total Enrollment (Duplicated) |
|------------------|------|--------|--------|----------------------------------|
| 2005 | 2984 | 3127 | 1927 | 8038 |
| 2006 | 2869 | 2913 | 1920 | 7702 |
| 2007 | 2970 | 3159 | 1541 | 7670 |
| 2008 | 2939 | 3555 | 1891 | 8385 |
| 2009 | 3212 | 3300 | 2263 | 8775 |
| 2010 | 2987 | 3139 | 1944 | 8070 |

Summary: Duplicated enrollment declined 8% between 2009 and 2001.

Continuing Education Full-Time Equivalent (FTE) 2004-2005 to 2009-2010

| Academic Year | Basic Skills | Occupational | Total FTE | Annual Percent Change |
|---------------|--------------|--------------|-----------|--------------------------|
| 2005 | 212 | 221 | 433 | - |
| 2006 | 215 | 227 | 442 | -2.1 |
| 2007 | 209 | 264 | 473 | +7% |
| 2008 | 225 | 246 | 471 | 42% |
| 2009 | 228 | 279 | 507 | +7.6% |
| 2010 | 258 | 330 | 588 | +16% |

Continuing Education Full-Time Equivalent (FTE) Program Non-Budget 2004-2005 to 2009-10

| Academic Year | Community Service; Grant and Receipt Supported | Focused Industry Training (FIT) | Human Resource Development (HRD) | Learning Laboratory | New & Expanded Industry (NIT & EIT) | Self-Supported Non- Occupational | Self- Supp Occup Extens | Small Business Center | Total |
|------------------|--|--|---|------------------------|--|--|----------------------------------|-----------------------------|-------|
| 2005 | 21 | 0 | 0 | 0 | 2 | 33 | 5 | 1 | 62 |
| 2006 | 0 | 1 | 0 | 0 | 6 | 37 | 4 | 1 | 48 |
| 2007 | 2 | 4 | 0 | 0 | 1 | 33 | 4 | 1 | 45 |
| 2008 | 5 | 1 | 0 | 0 | 0 | 36 | 2 | 1 | 44 |
| 2009 | 0 | 0 | 0 | 0 | 14 | 42 | 4 | 2 | 62 |
| 2010 | 3 | 1 | -1 | 0 | 0 | 35 | 0 | 1 | 40 |

Summary: Full Time Equivalent declined 36% from 62 non-budgeted FTE in 2005 to a low of 40 in 2010.

Continuing Education Enrollment by Race and Gender, 2009-10

| | American | Asian/Pacific | | Hispanic/ | | | |
|--------|----------|---------------|-------|-----------|-------|-------|-------|
| Gender | Indian | Islander | Black | Latino | Other | White | Total |
| Female | 40 | 14 | 314 | 160 | 25 | 1899 | 2452 |
| Male | 35 | 9 | 338 | 262 | 24 | 2421 | 3089 |
| Total | 75 | 23 | 652 | 422 | 49 | 4320 | 5541 |

Continuing Education Students by Age, 2009-10

| Age Ranges | Number | Percent |
|------------|--------|---------|
| <21 | 752 | 13.6% |
| 22-29 | 1051 | 19% |
| 30-39 | 1089 | 20% |
| 40-49 | 972 | 17.6% |
| 50-59 | 838 | 15.1% |
| >60 | 836 | 15.1% |

Summary: The breadth of programs offered in Continuing Education reflects a large diversity of age groups represented, with 47.8% over age 40 and an average age served of 40.3.

Number of GEDs/AHSDs Awarded 2004-05 to 2009-10

| 2004-03 to 2007-10 | | | | | |
|--------------------|-------------------|-------------------|--|--|--|
| | | General Education | | | |
| | Adult High School | Development | | | |
| Year | Diplomas (AHSD) | Diplomas (GED) | | | |
| | | | | | |
| 2004-05 | 30 | 64 | | | |
| | | | | | |
| 2005-06 | 23 | 72 | | | |
| | | | | | |
| 2006-07 | 27 | 105 | | | |
| | | | | | |
| 2007-08 | 27 | 87 | | | |
| | | | | | |
| 2008-09 | 23 | 78 | | | |
| | | | | | |
| 2009-10 | 28 | 91 | | | |

Summary: GED and AHS awards improved between 2008-09 and 2009-10.

Faculty and Staff Profile

Full-Time Staff by Area of Responsibility, 2004-05 to 2009-109

| | Faculty | Senior Administration | Service Maintenance | Staff | Support | Technical/ Paraprofessional | Total |
|---------|---------|--------------------------|------------------------|-------|---------|--------------------------------|-------|
| 2004-05 | 35 | 6 | 18 | 27 | 6 | 20 | 112 |
| 2005-06 | 35 | 5 | 17 | 28 | 7 | 25 | 117 |
| 2006-07 | 39 | 6 | 17 | 26 | 6 | 24 | 118 |
| 2007-08 | 44 | 5 | 17 | 30 | 9 | 27 | 132 |
| 2008-09 | 47 | 5 | 21 | 34 | 5 | 32 | 144 |
| 2009-10 | 53 | 5 | 22 | 44 | 9 | 39 | 172 |

Number of Staff by Primary Function/Occupational Activity, Fall 2009¹⁰

| | Full-Time | Part-Time | Total |
|--------------------------------------|-----------|-----------|-------|
| Primarily Instruction | 53 | 181 | 234 |
| Instruction/Research/Public Service | 0 | 0 | 0 |
| Primarily Research | 0 | 0 | 0 |
| Primarily Public Service/Contracts | 0 | 0 | 0 |
| Executive/Administrative/Managerial | 5 | 0 | 5 |
| Other Professional (Support/Service) | 44 | 7 | 51 |
| Graduate Assistants | 0 | 0 | 0 |
| Technical and Paraprofessionals | 39 | 26 | 65 |
| Clerical and Secretarial | 9 | 14 | 23 |
| Skilled Crafts | 0 | 4 | 4 |
| Service/Maintenance | 22 | 42 | 64 |
| Total | 172 | 274 | 446 |

 9 Full-time staff, 9 months or more, by area of responsibility, NCCCS Statistical Reports, 2004-05 through 2009-10 10 IPEDS Human Resources Report, Fall 2009.

Financial Resources

BCC Core Revenues, 2009-1011

| Revenue Source | Reported values | Percent of total core revenues | Core revenues per FTE enrollment |
|--------------------------------------|-----------------|--------------------------------|-------------------------------------|
| Tuition and fees | \$362,081 | 2% | \$211 |
| Government appropriations | \$11,246,780 | 57% | \$6,554 |
| Government grants and contracts | \$3,013,481 | 15% | \$1,756 |
| Private gifts, grants, and contracts | \$719,602 | 4% | \$419 |
| Investment income | \$2,182 | 0% | \$1 |
| Other core revenues | \$4,545,439 | 23% | \$2,649 |
| Total core revenues | \$19,889,565 | 100% | \$11,591 |
| Total revenues | \$20,875,825 | | \$12,165 |

Explanation: Core revenues include tuition and fees; government appropriations (federal, state, and local); government grants and contracts; private gifts, grants, and contracts; investment income; other operating and non-operating sources; and other revenues and additions. Core revenues exclude revenues from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.

BCC Core Expenses, 2009-10

| Expense function | Reported values | Percent of total core expenses | Core expenses per FTE enrollment |
|-----------------------|-----------------|--------------------------------|-------------------------------------|
| Instruction | \$9,624,354 | 57% | \$5,609 |
| Research | \$0 | 0% | \$0 |
| Public service | \$0 | 0% | \$0 |
| Academic support | \$1,327,128 | 8% | \$773 |
| Institutional support | \$3,473,985 | 20% | \$2,024 |
| Student services | \$986,342 | 6% | \$575 |
| Other core expenses | \$1,608,697 | 9% | \$937 |
| Total core expenses | \$17,020,506 | 100% | \$9,919 |
| Total expenses | \$17,731,811 | | \$10,333 |

Core expenses include expenses for instruction, research, public service, academic support, institutional support, student services, operation and maintenance of plant, depreciation, scholarships and fellowships expenses, other expenses, and non-operating expenses.

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¹¹ Core Revenue and Expenditure Reports, IPEDS Finance Report, 2009-10, Reported 2010-11.

BCC Tuition & Fees

Curriculum:

Residents: Students qualifying for in-state tuition shall be charged \$50.00 per credit hour up to a maximum per semester of \$800, based upon 16 credit hours of instruction.

Non-Residents: Out-of-state students shall be charged \$241.30 per credit hour up to a maximum per semester of \$3,860.80, based upon 16 credit hours of instruction.

| Other Fees | All Students | 4-6 hours | 7 or more |
|----------------|--------------|-----------|-----------|
| Activity Fee | | \$20.00 | \$32.50 |
| Technology Fee | | \$8.00 | \$16.00 |
| Insurance Fee | \$1.50 | | |

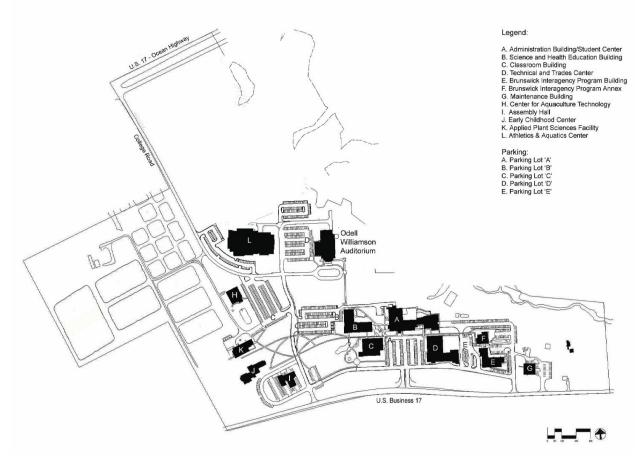
Continuing Education Occupational Extension:

Registration fees for continuing education occupational extension courses are based on the course length as follows:

0-24 Hours: \$65 25-50 Hours: \$120 50+ Hours: \$175

Facilities

Campus Map



Brunswick Community College is very proud of the public supported facilities built through the bond referendum approved in 2004. Four new building have opened to support enrollment growth at the College, including the Dinah E. Gore Fitness and Aquatics Center, an Early Childhood Education building with classrooms and a Learning Lab that began serving More at Four programs in September 2010, an Applied Plant Sciences building and greenhouses, and a new Student Activities Center. In addition to the new buildings, the Odell Williamson Auditorium expanded to include an event center and renovated backstage area; Building D was renovated and expanded; and, a former church adjacent to BCC increased classroom and office spaces, as well as renovation to the Leland Center to support economic development and workforce training in Brunswick County.

Future growth is occurring in the south Brunswick area near Calabash, as well as renovations to the Southport Center, the former Brunswick Training School. Both locations will offer services and classes to expand educational opportunities in the county.

Data Sources

Integrated Postsecondary Education Data System (IPEDS) of the National Center for Education Statistics (NCES), Data Center

http://nces.ed.gov/ipeds/datacenter

NC Community College System Statistical Abstracts

http://www.nccommunitycolleges.edu/Statistical Reports/index.html

NCCCS, Critical Success Factors Reports 2006-2010

http://www.nccommunitycolleges.edu/Publications/docs/Publications/csf2009.pdf http://www.nccommunitycolleges.edu/Publications/archivedCsfReports.htm

NC Department of Public Instruction

http://www.ncpublicschools.org/

NC Department of Commerce

http://www.nccommerce.com/en https://edis.commerce.state.nc.us/EDIS/demographics.html

NC Higher Education Data Collection (NCHED)

http://fred.northcarolina.edu/nched

NC Office of State Budget and Management

http://www.osbm.state.nc.us/

US Census Bureau, County Quick Facts

http://quickfacts.census.gov/qfd/index.html