

**CERTIFICATE
INFORMATION TECHNOLOGY
DIGITAL MARKETING
(C25590DM)**

Name: _____

Student ID: _____

College Readiness	
	<u>English</u>
Must enroll in Transition English (ENG-002) course	
Must enroll in ENG-111 co-requisite course	
May enroll directly into ENG-111	
	<u>Math</u>
Must enroll in Transition Math (MAT-003) course	
Must enroll in co-requisite course MAT-043, MAT-052, MAT-071	
May enroll directly into MAT-143, MAT-152, MAT-171	

FIRST FALL SEMESTER				
Course Prefix & Number	Course Title	Semester & Year	Grade	Credit Hours
MKT 232	Social Media Marketing			3
WEB 210	Web Design			3
WEB 213	Internet Marketing & Social Media			3
WEB 214	Social Media			3
WEB 225	Content Management Systems			3
	TOTAL			15
	TOTAL CREDIT HOURS			15

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