

WOMENPRENEUR EMPOWERMENT SUMMIT



Global Entrepreneurship Week is a massive campaign to celebrate and empower entrepreneurs in every country and community around the world – especially those individuals who face structural barriers or may have never considered the idea of launching their own startup.

Brunswick Community College is joining this celebration
by hosting the
Womenpreneur Empowerment Summit

DATES

Monday, Nov. 14
9:00 AM - 4:15 PM
Tuesday, Nov. 15
9:00 AM - 3:45 PM
Wednesday Nov. 16
5:30 PM - 7:00 PM

LOCATION

Brunswick Community College
Odell Williamson Auditorium
150 College Rd. NW
Boliva, NC

REGISTER

Cost: \$50
**Register before Oct. 31 and
receive 50% discount**
Breakfast and lunch provided.
Registration is limited.



WOMENPRENEUR EMPOWERMENT SUMMIT



FULL AGENDA



KEYNOTE SPEAKER
TRACY NEWKIRK
GENESIS BLOCK
CO-OWNER

NOV 14

9:00 - 9:30

Registration, Breakfast & Networking

9:30 - 10:15

Welcome, Opening Remarks & Intros

10:15 - 10:45

Keynote Speaker

10:45 - 11:00

Break

11:00 - 12:00

Speed Networking

12:00 - 1:00

Lunch

1:00 - 2:00

Finance Panel

Ask the experts about how to prepare, plan to start, or grow your business.

- Magaly Rivera - Carolina Small Business Development Fund
- Sabrina Sells, North State Bank
- Toya Williams, Thread Capital

2:00 - 3:00

Breakout Sessions

- Identifying Your Target Market
- Things to know about business and key person insurance, so you don't have to worry about it again.
- HR 101

3:00 - 3:15

Break

3:15 - 4:15

Female Self Defense with Sgt. Nowell

4:15

Closing Remarks



KEYNOTE SPEAKER
FRAN SCARLETT
SCARLETT INK MEDIA
OWNER

NOV 15

9:00-9:30

Breakfast & Networking

9:30 - 10:00

Ice Breaker Activity

10:00- 10:45

Keynote Speaker

10:45 - 11:00

Break

11:00 - 12:00

Breakout Sessions

- How to Start a Business - Renae Simon, Step-by-Step Businessolutions
- Library Business & Marketing Research Liza Palmer, Brunswick Community College
- Think Like a Lender - Camilla Molina, Thread

12:00 - 1:00

Lunch & Panel Discussion

Female Entrepreneurs

- Robin Bennett
- Onya Gardner
- Tracey Newkirk
- Shenna Vault

1:00 - 1:15

Break

1:15 - 2:15

Circle Discussion

2:15 - 3:30

Headshot Sessions - makeup provided by BCC Cosmetology students

3:45

Wrap up

NOV 16

5:30 - 7:00

Multi-Chamber Networking Event